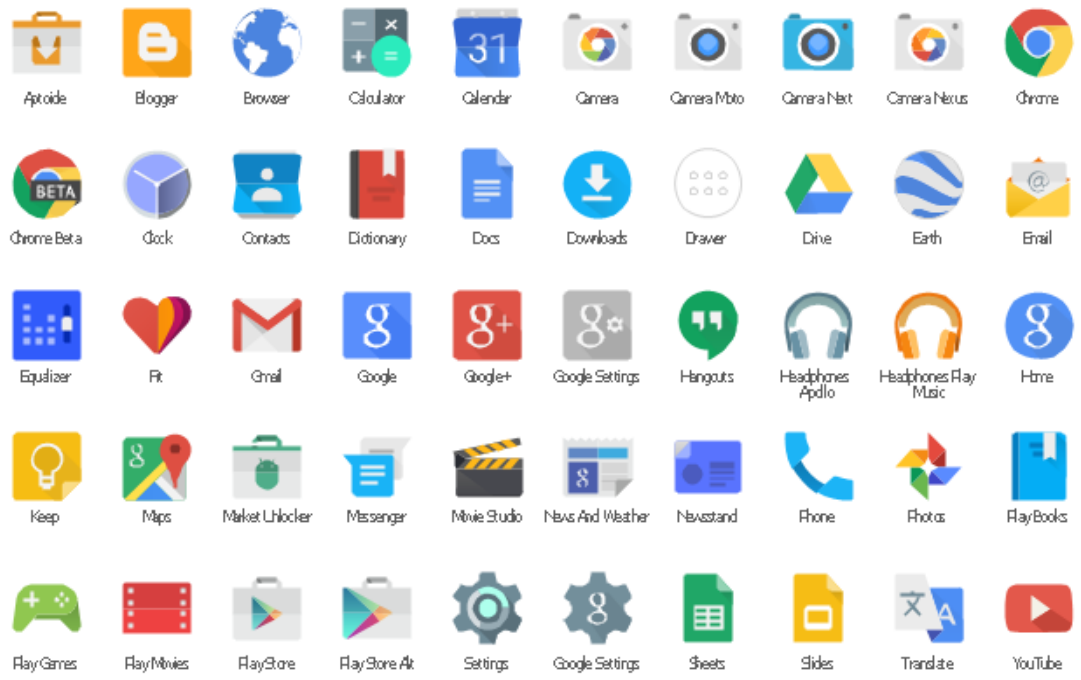
20200417_ApeloRenee3_ResearchCritique

I thought the first "Project 3 research" example picture is the best example of various "app designs" because those apps have different simple beautiful designs in each one of them. The "Waze" app, for example has a very cute white smiley face with a small speech bubble body in a curved light blue square shape. The "Spotify" app has a curved black square shape with a green & black striped "Wi-Fi" design.The simplicity & geometry are eye catching. The symbols are easily recognizable & match well with the app's function.



This second "Project 3 research" features a variety of different "Google app" designs from Google Chrome, like Youtube has a small red rectangle shape with a white play button embedded in it for example. Again, the simple design of each symbol matches well with it's function.

Finally, this 3rd "Project 3 research" example picture features various but related "check design" apps. The presence of a "check mark" symbol in each design is common to all. Perhaps one of the most popular apps with an iconic "check" design is the "To Do's list" app.